

A background image of space. On the left, the curved horizon of Earth is visible, showing a blue atmosphere and white clouds, with a bright sun or star behind it creating a lens flare. The rest of the image is a dark field of stars of various colors and sizes.

HOW FAR CAN WE GO?


**NEXT OFFICE
BY KINNARPS**

The background of the slide is a deep space scene. On the left, the curved horizon of Earth is visible, showing white clouds and a blue atmosphere. A bright sun or star is positioned just above the horizon, creating a lens flare effect. The rest of the background is a dark, star-filled field with numerous small, distant stars of various colors.

presented by:
Beata Osiecka, CEO Kinnarps Polska

The Kinnarps logo is rendered in a blue, stylized script font. The letter 'i' has a small star above it. A registered trademark symbol (®) is located to the right of the word. The logo is positioned in the lower center of the slide, overlapping the starry background.

Kinnarps®



Kinnarps is a Swedish, family-owned company. We are the largest supplier of interior design solutions in Europe.



Largest in Europe
Leader in Poland

We have

500

sales companies around the world

and are represented in approx


40 markets



1.800
workplaces every day



ASPIRE HOW FAR CAN WE GO?

in partnership with  **pwc**



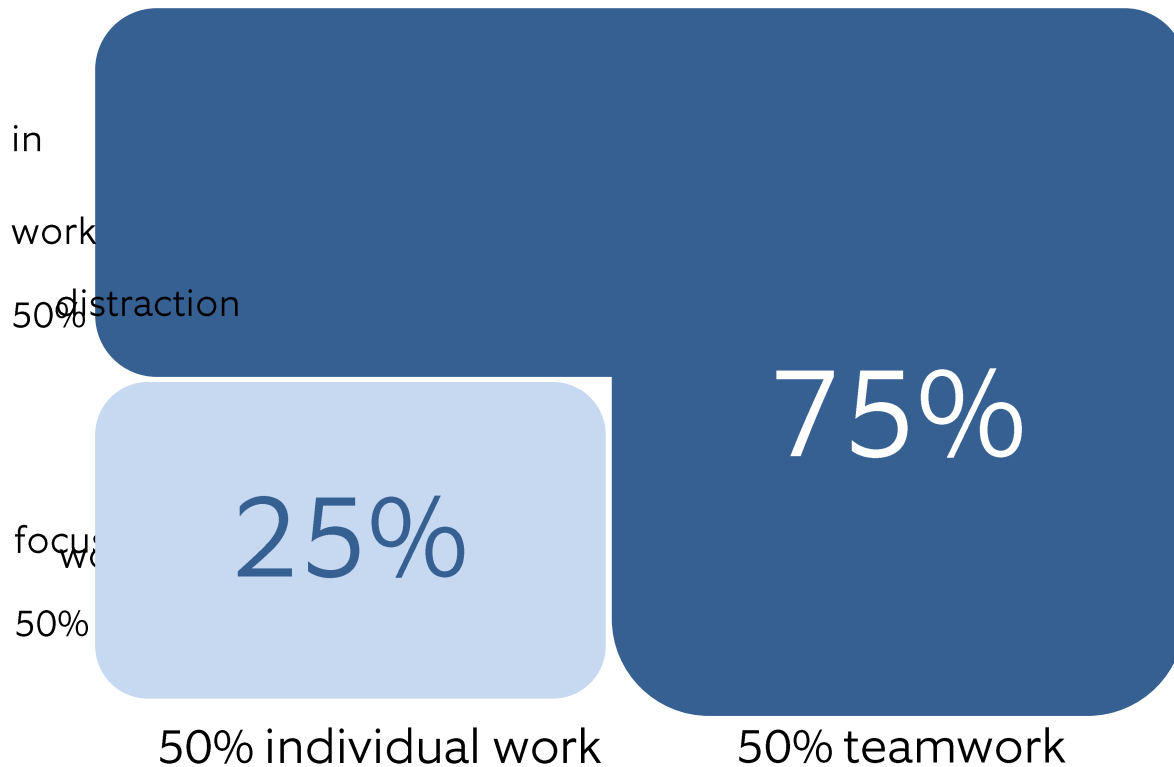


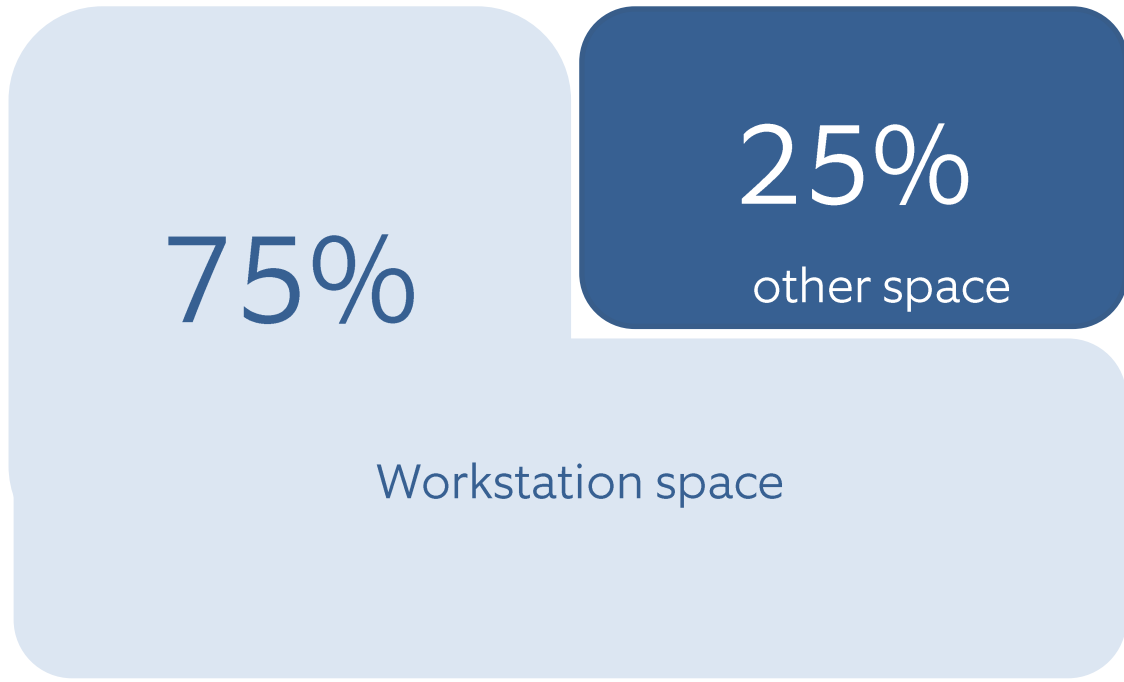
NEXT OFFICE™
ACTIVITY BASED WORKING

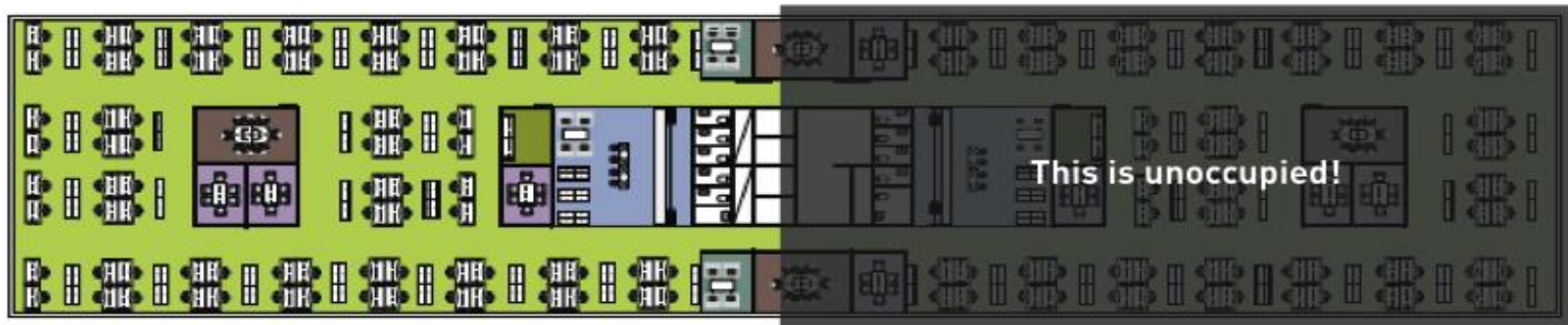
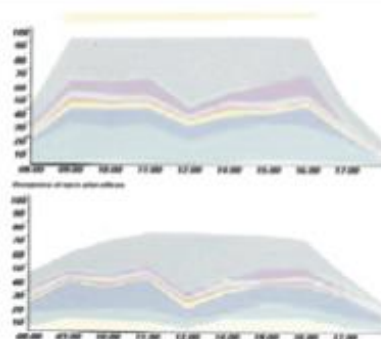
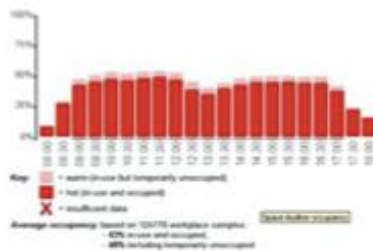
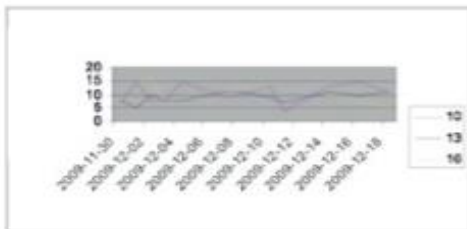


LET'S HAVE A LOOK AT TODAY'S OFFICE

Ways of working / average company







Studies show that the rate of occupancy is never more than 50% at desks

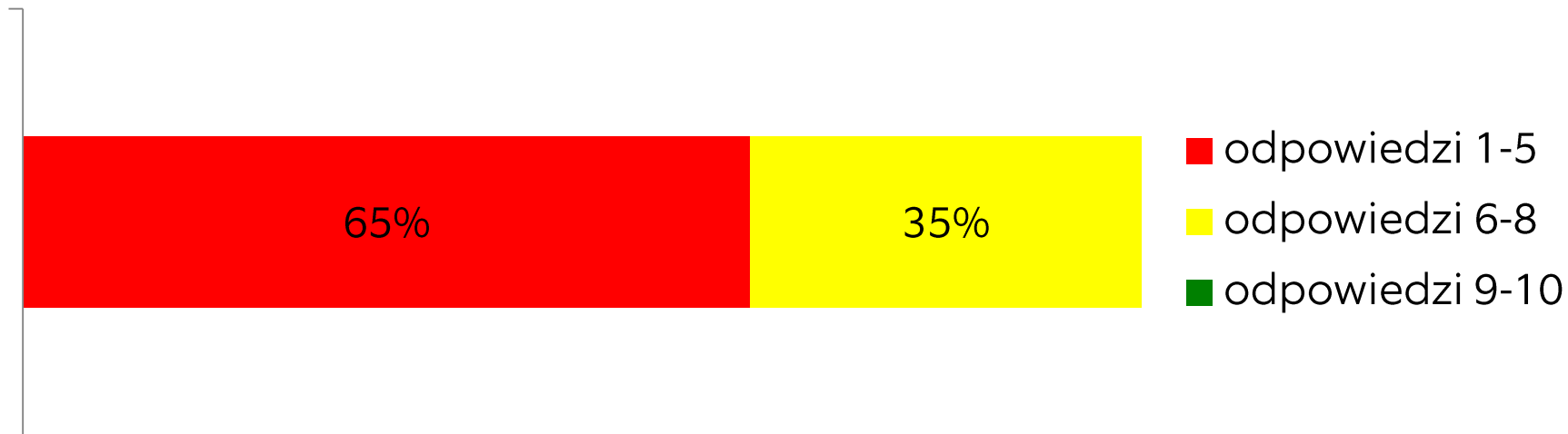
Pains of today's office

- gap between spaces & activities performed
- low occupancy rate
- open space – too loud, unfriendly & unhealthy
- too standardized
- not flexible
- not attractive for young employees

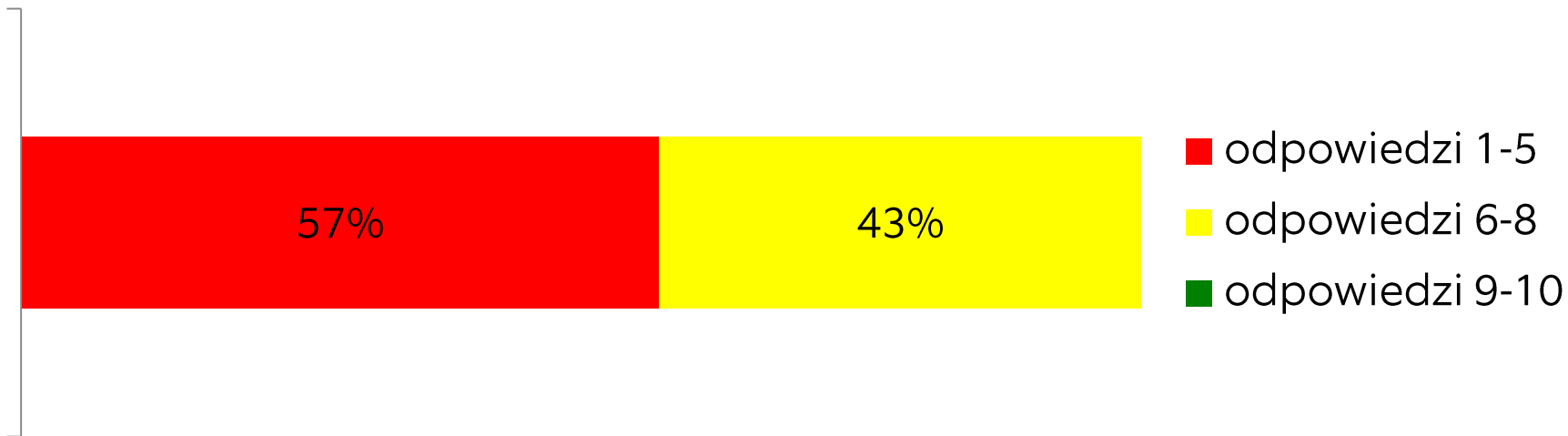
54%

of the total respondents
feel that the design of their organisation's office enables them
to work productively.

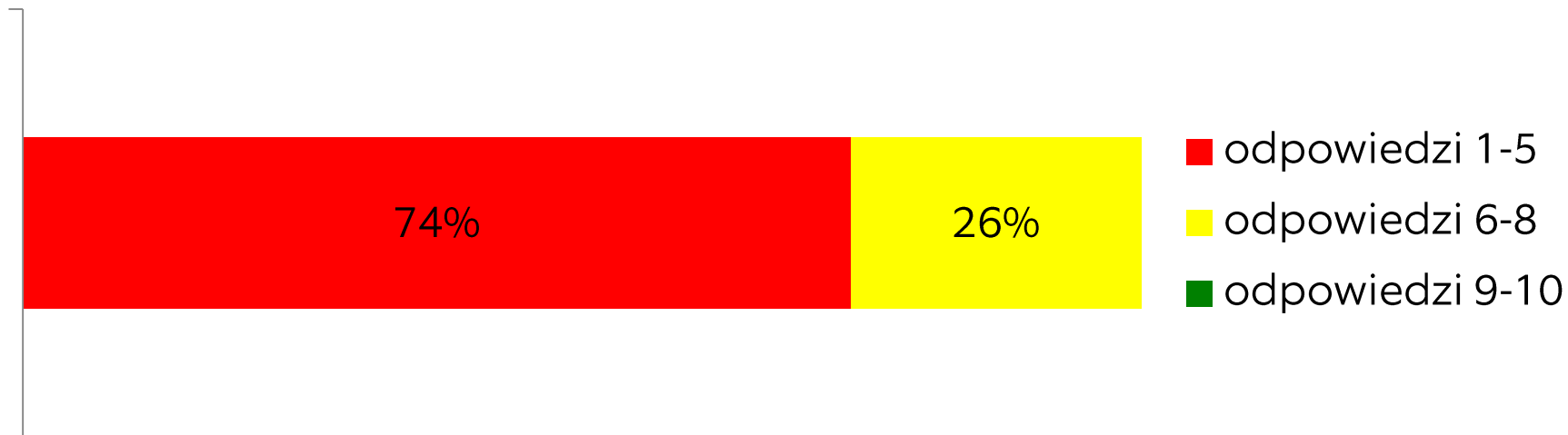
EXISTING OFFICE SUPPORTS THE COMPANY PERFORMANCE



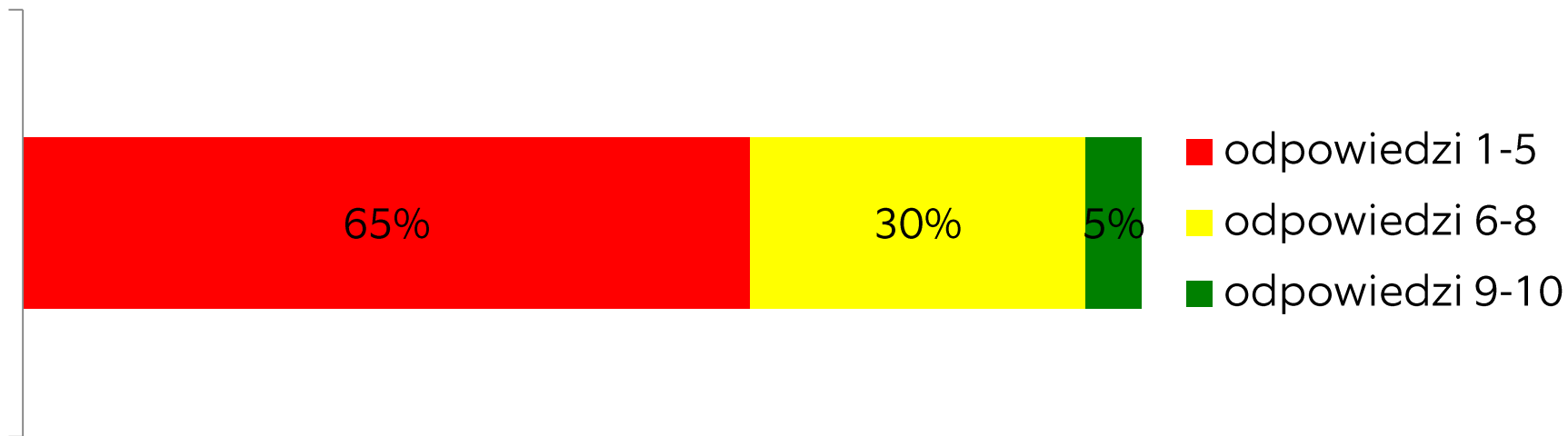
EXISTING OFFICE SUPPORTS TEAMWORK



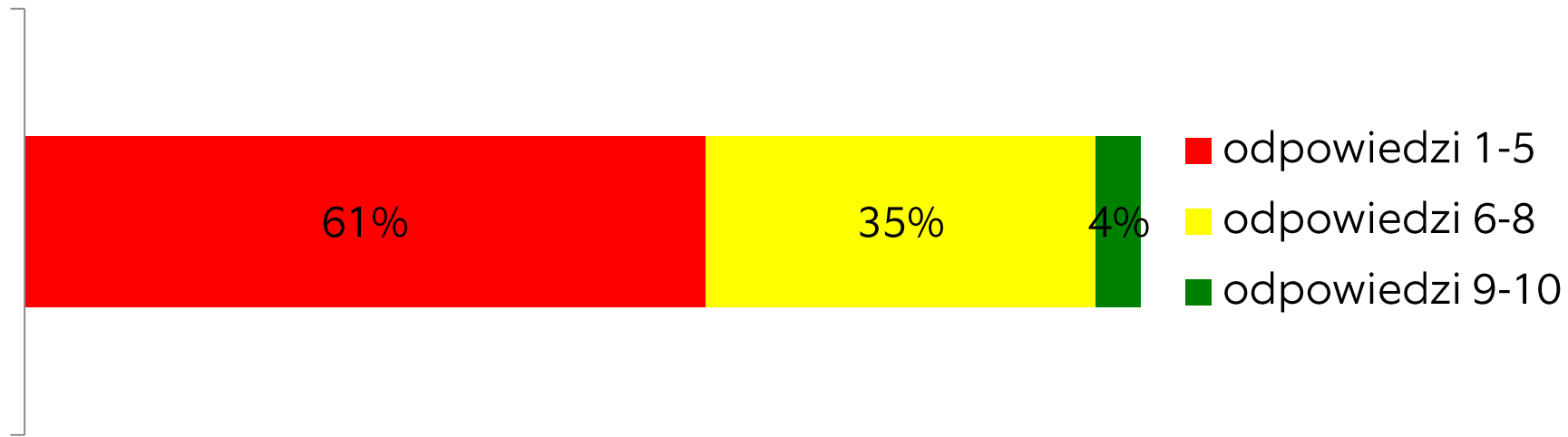
EXISTING OFFICE SUPPORTS COMMUNICATION IN THE COMPANY



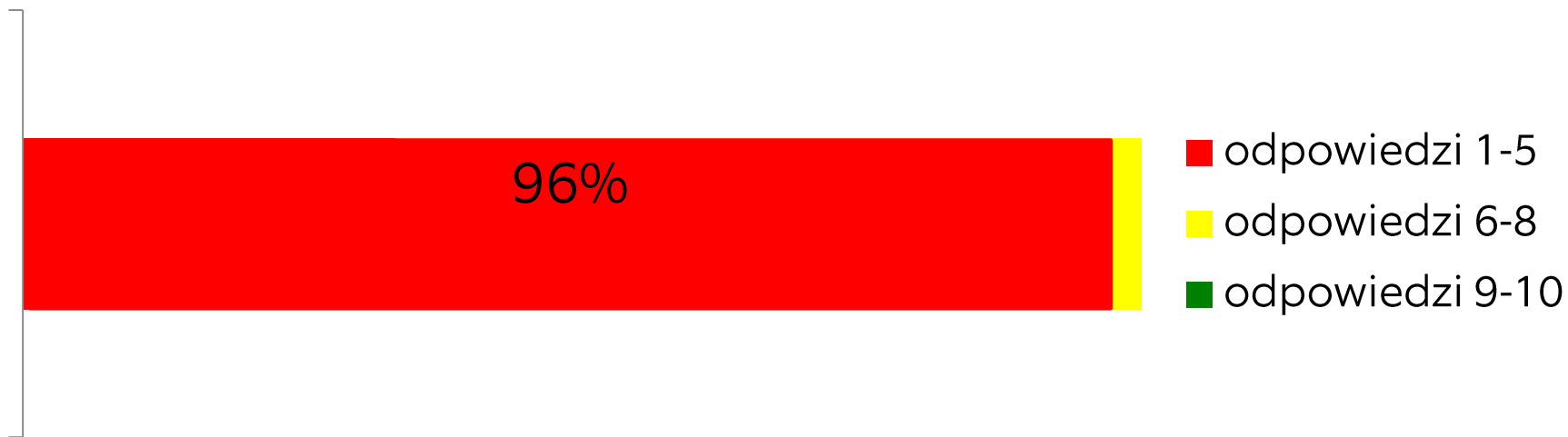
EXISTING OFFICE SUPPORT CREATIVITY



EXISTING OFFICE ENERGIZES ME



EXISTING OFFICE ENCOURAGES ME TO CHANGE PLACES



OFFICE WILL NEVER BE THE SAME

CHANGES IN THE OFFICE SPACE

1950

2010

TODAY/TOMORROW



NEXT
OFFICE ?

MOVING THE OFFICE CAN BE:

JUST:

- Effective office
(functions & costs)

- Changing the
ADDRESS on the
business cards

- Getting rid of RUBBISH

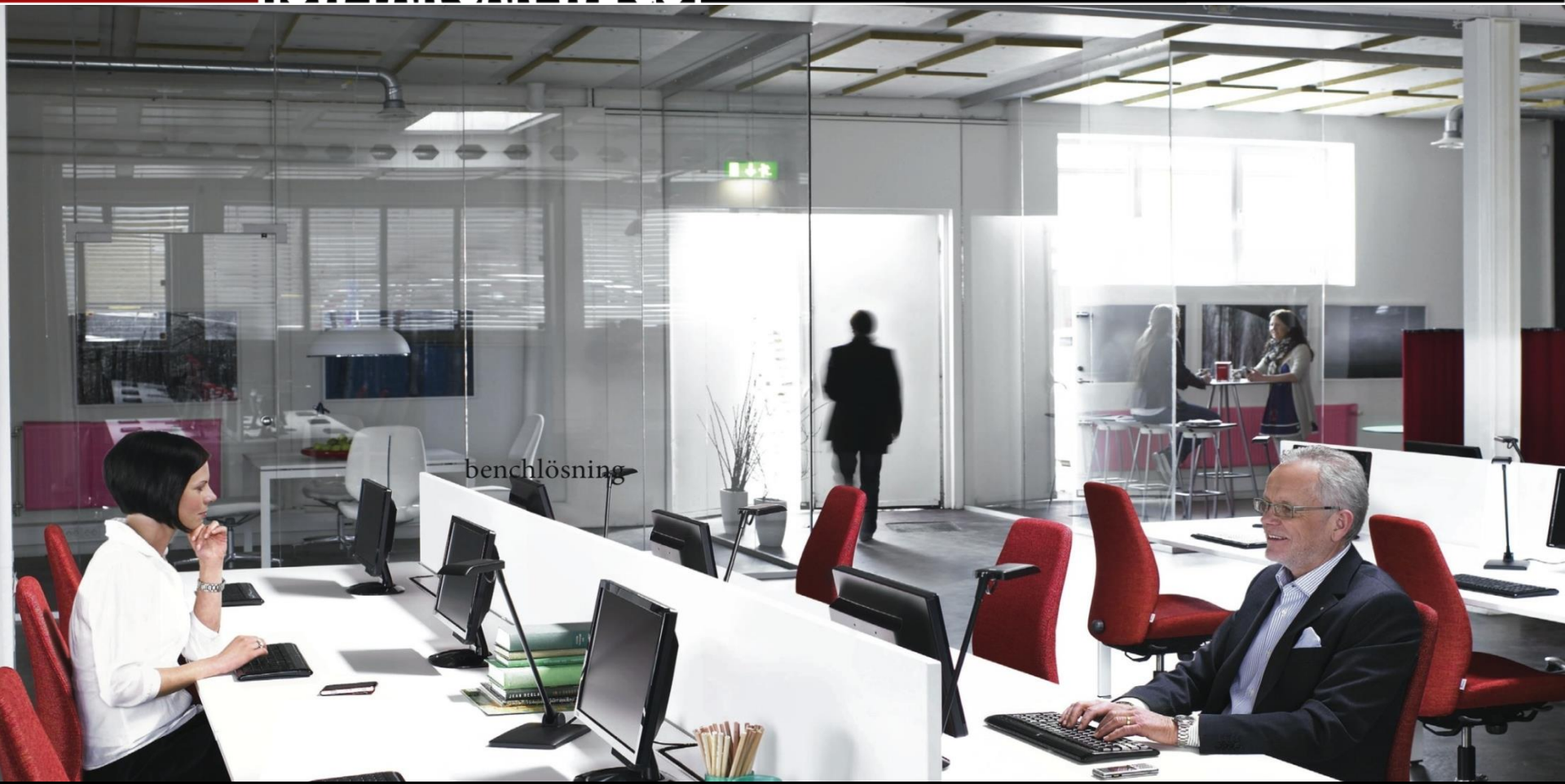
OR:

- Effective office
(functions & costs)

- Changing the WORK
CULTURE

- Result in BETTER WORK
PERFORMANCE
(communication, creativity,
energy level)

- a tool to ENGAGE PEOPLE



benchlösning







HOME BASE













WHY ?

KINNARPS' TREND REPORT



Kinnarps

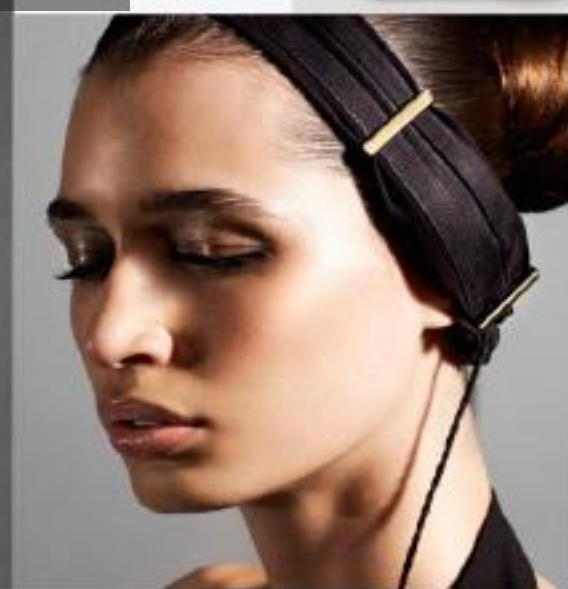
ASSIGNMENT

WHAT ARE THE MOST IMPORTANT
TRENDS THAT WILL HAVE AN
IMPACT ON OUR WORKING
LIVES UP UNTIL 2020?

#1 FROM END-OF-LINE TO „CRADLE-TO-CRADLE”



#2 FROM BOUND
TO WIRELESS





#3 FROM
BRONZE TO
SILVER SOCIETY







#4 FROM SURFACE DESIGN
TO DESIGN THINKING





#5 FROM HARD CASH
TO SOFT VALUES



#6 FROM SOLITUDE
TO MULTITUDE





#7 FROM DISTRACTION
TO CONCENTRATION





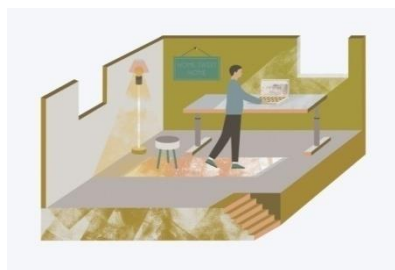
#8 FROM WORKSTATION TO FREE-WHEELING





DESIGNING FOR DIVERSITY

How design must meet the needs of the many?

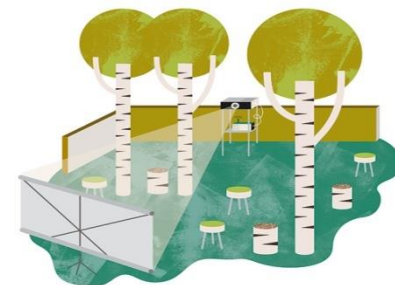


MICRO-MULTINATIONALS

How our connected lives give way to more individual connections?

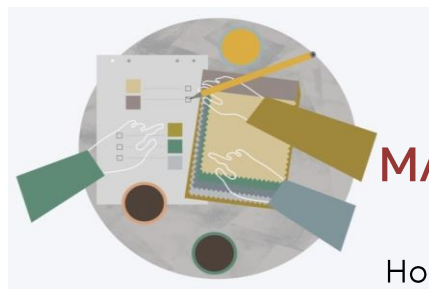
OFFICE BIOLOGY

How our work environment is adapting to our minds and bodies?



TECHITURE

How analogue and digital architecture create the new workplace?



CO-CREATION IN THE MASS-COLLABORATION ERA

How we collaborate without borders?

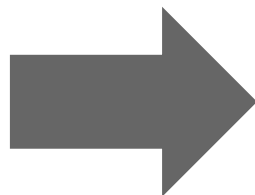
DIVERISTY

HOW DESIGN MUST
MEET THE NEEDS
OF THE MANY





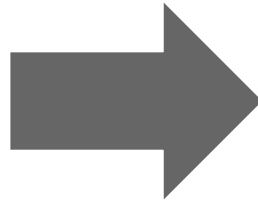
DE-STANDARISATION & CLOSING



OFFICE BIOLOGY


↘
HOW OUR WORK
ENVIRONMENT IS
ADAPTING TO OUR
MINDS AND BODIES





**DYNAMIC & FRIENDLY
WORKSPACE**

ASPIRE HOW FAR CAN WE GO?

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WELLNESS IS THE NEW GREEN



Making sure we last longer at work is a challenge – not the least for those in charge of design decisions.

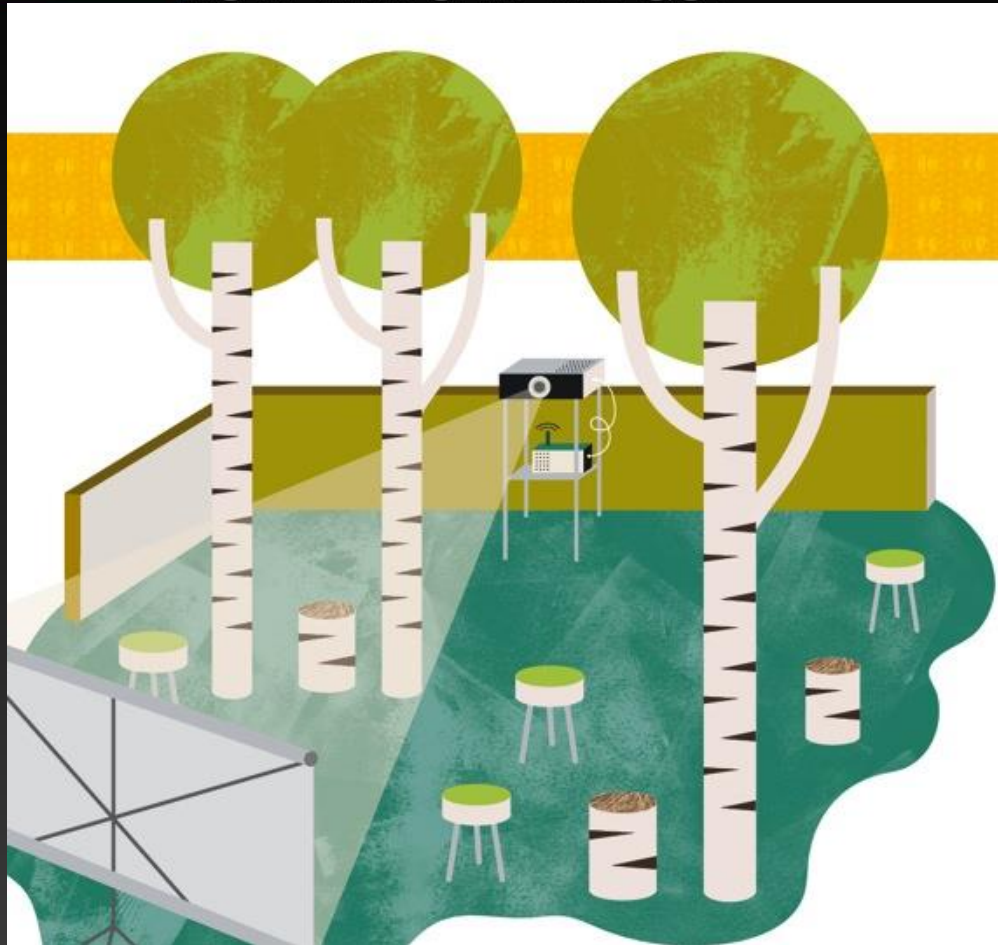


DESIGN OPPORTUNITIES

- Create movement through design
- Set the task mood

TECHITURE

HOW
A N A L O G U E
AND
D I G I T A L
ARCHITECTURE
CREATE THE NEW
WORKPLACE



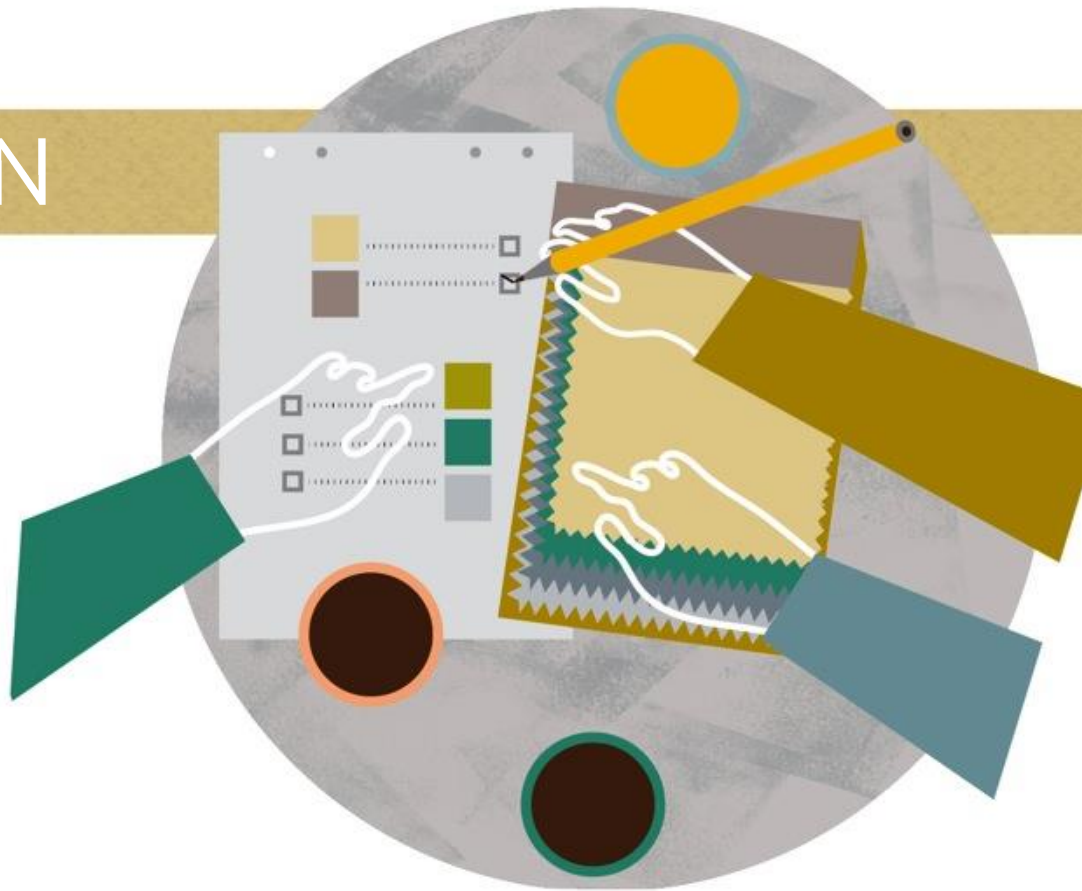


THERE WILL BE NEARLY 26
BILLION DEVICES CONNECTED
TO EACH OTHER IN 2020

GARTNER, 2013

CO-CREATION

HOW WE
COLLABORATE
WITHOUT BORDERS





CONSUMERS HAVE VERY STRONG ASSOCIATIONS WITH WHAT THE BRAND IS AND WHAT IT ISN'T. IT'S REALLY IMPORTANT THAT WE UNDERSTAND AND RESPECT THIS

PETER ESPERSEN, LEGO



<input type="checkbox"/>	googleplus04192012	Offline: My Drive	me	Apr 19
<input type="checkbox"/>	FCC04182012	Offline: My Drive	me	Apr 18
<input type="checkbox"/>	FAQ for ZDM's 'Great Debate' Participants	Shared: Offline	David.grober	Apr 18
<input type="checkbox"/>	Ubuntu12130812	Offline: My Drive	me	Apr 13
<input type="checkbox"/>	NetScpe04112012	Offline: My Drive	me	Apr 11
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<input type="checkbox"/>	os2-04022012	Offline: My Drive	me	Apr 2
<input type="checkbox"/>	redhat03282012	Offline: My Drive	me	Mar 28
<input type="checkbox"/>	ZDM's Great Debate: Proposed/Upcoming Debate Topics	David.grober	me	Mar 28
<input type="checkbox"/>	Ubuntu03262012	Offline: My Drive	me	Mar 28
<input type="checkbox"/>	apple03262012	Offline: My Drive	me	Mar 26



MICRO-MULTINATIONALS



HOW OUR
CONNECTED LIVES
GIVE WAY TO MORE
INDIVIDUAL
CONNECTIONS

WORKSPACES IN BETWEEN TIME AND SPACE

Work in the new world means meeting and greeting colleagues in other functions, locations, business units and time zones.



THE LIQUID WORKLIFE

CREATING SPACES
ANYWHERE AND AT
ANYTIME IS KEY

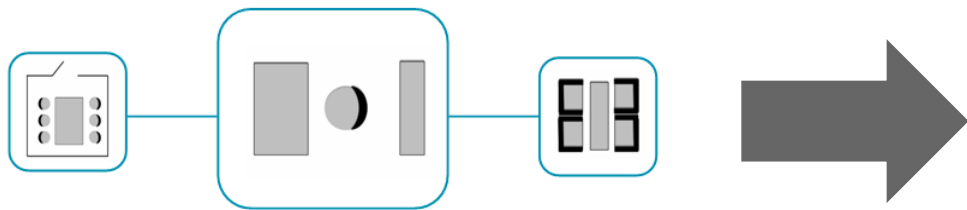


THE CAFÉ CO-WORKER

AS WORK-
SPACES BECOME
VIRTUAL, THIS
CREATES NEW
DESIGN
CHALLENGES



OFFICE HAS TO CHANGE



COLLABORATION



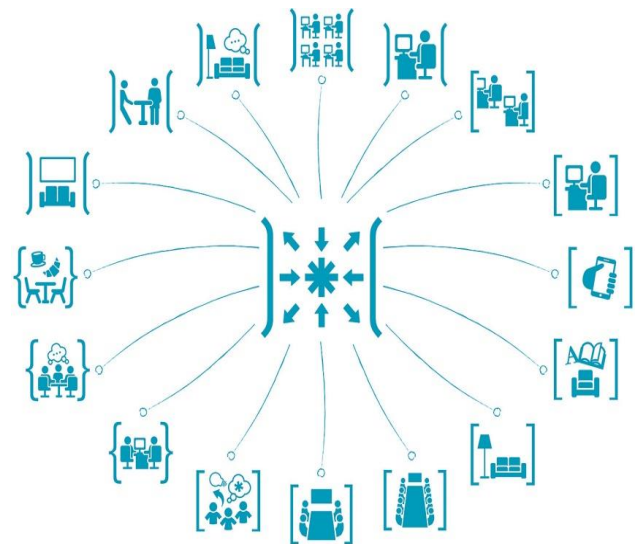
CONCENTRATION



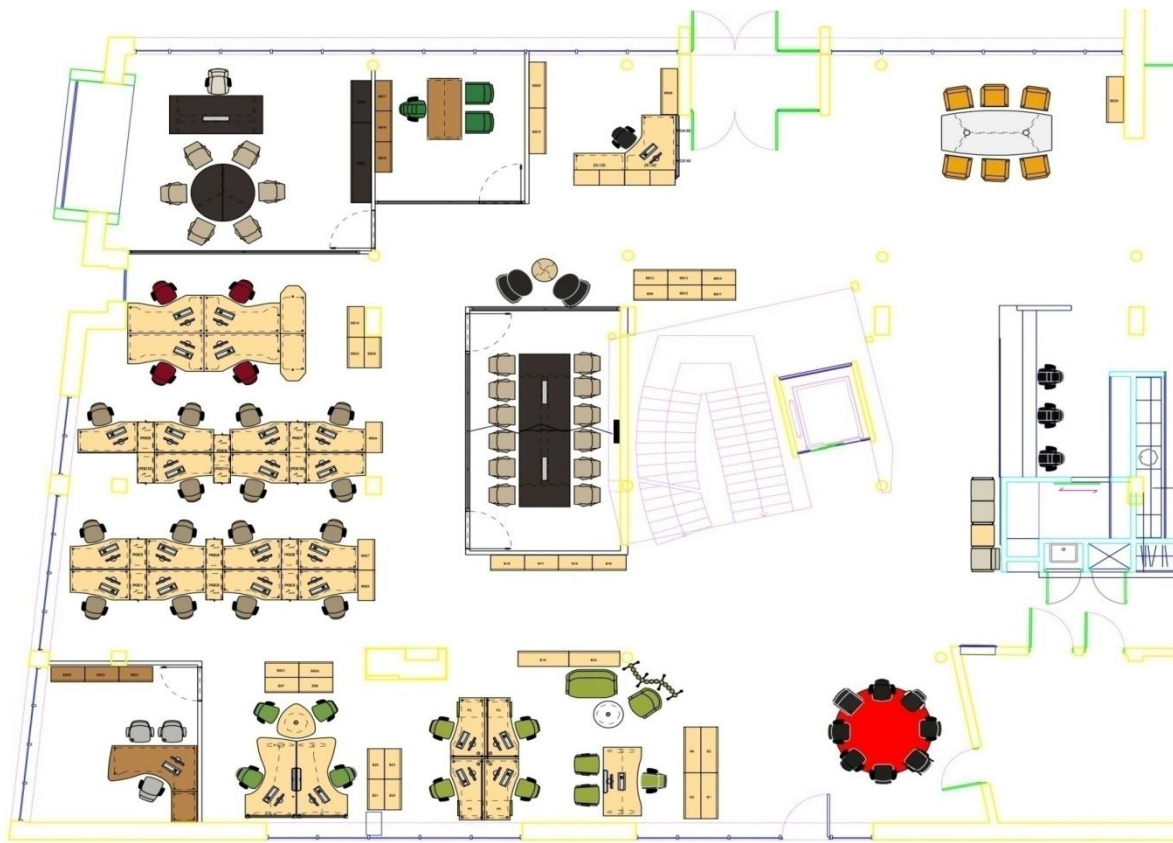
CONTEMPLATION



3C IS NOT ENOUGH



Case STARLIGHT 100% ABW



NEXT OFFICE step by step



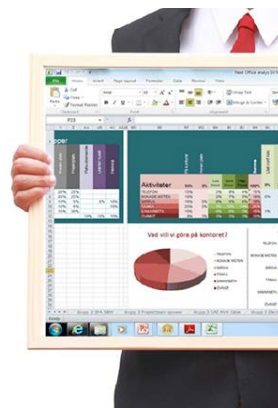
IDENTIFYING WORK PATTERNS
What does an average working week look like today?



OCCUPANCY STUDY
How well is your workplace utilised today?



ANALYSIS - WORKSHOP
Which environments best support your activities?



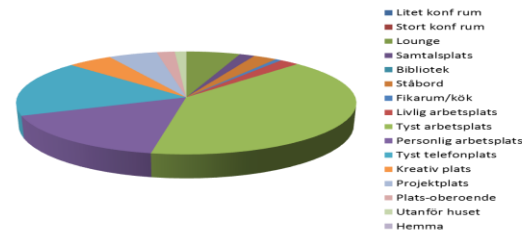
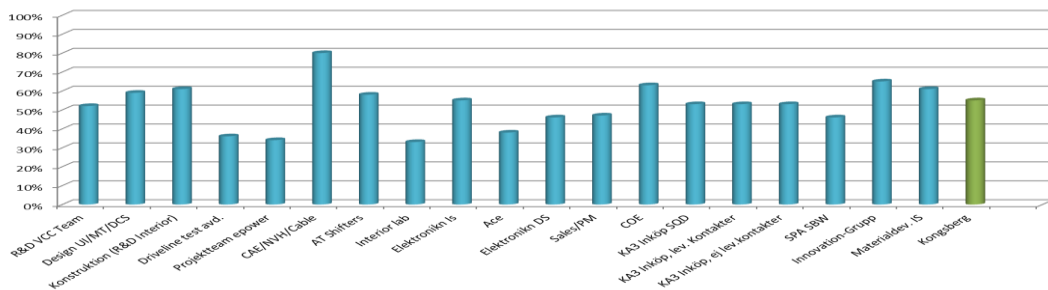
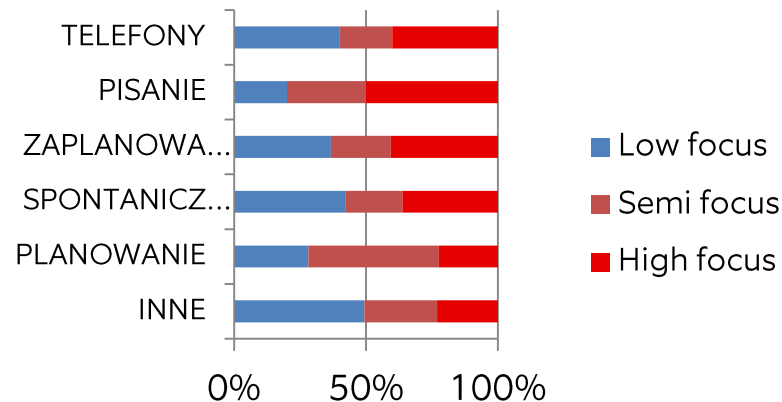
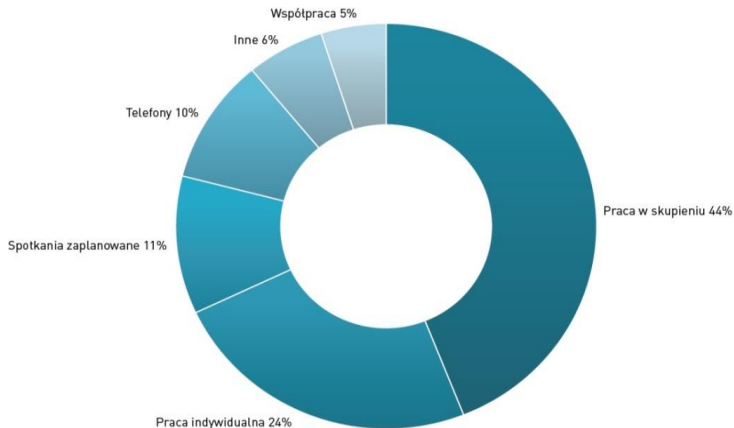
SUMMARY OF RESULTS
Easy-to-read report




PRESENTATION OF RESULTS



INTERIOR DESIGN SOLUTION
Interior design solution based on the analysis and vision



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LIVELY WORKPLACE
Ogólnodostępne miejsca pracy niefORMALNEJ.



QUIET TELEPHONE SPACE
Wyciszone miejsce do rozmów telefonicznych.



STANDING TABLE
Miejsca krótkich, intensywnych, sportnych interakcji w granicach komunikacyjnej bariery lub na styku działów.



ISOLATED WORKPLACE
Ogólnodostępne wydzielone stanowisko pracy indywidualnej w skupieniu, bez miejsca do przechowywania dokumentów.



LIBRARY
Zamknięte miejsce pracy w wygodnym skupieniu, umożliwiające korzystanie z ogólnodostępnych zasobów informacyjnych.



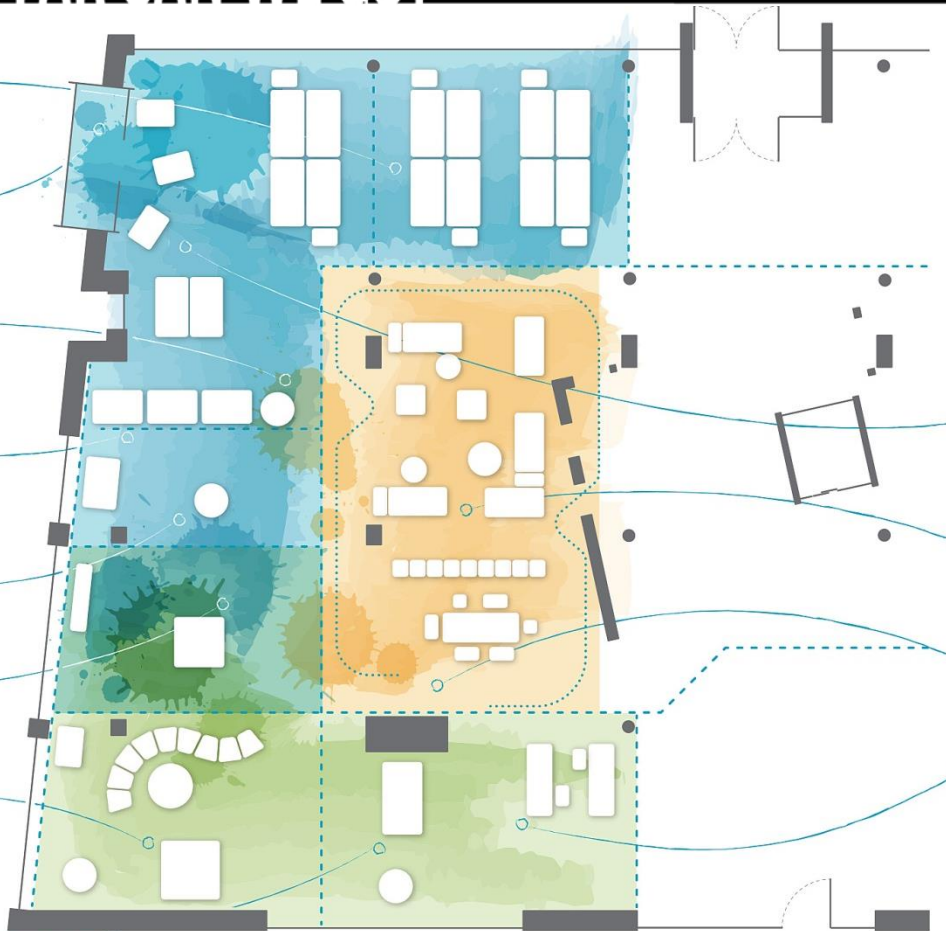
PERSONAL WORKPLACE
Stanowisko pracy indywidualnej stałego użytkownika, przy jego możliwości dostępne jako miejsce spotkań w małym gronie lub miejsce pracy w skupieniu.



CREATIVE PLACE
Zamknięte wielofunkcyjne miejsce zespołowej pracy kreatywnej, także przestrzeń niefORMALNYCH spotkań lub odpoczynku.



PROJECT PLACE
Wydzielone miejsce pracy zespołowej, projektowej lub telekonferencyjnej.



SMALL CONFERENCE ROOM
Zamknięte miejsce spotkań dla 2-4 osób, pełnego również funkcji reprezentacyjnej.



LARGE CONFERENCE ROOM
Zamknięte miejsce spotkań dla grup powyżej 4 osób, z funkcją recepcyjną.



LOUNGE
Ogólnodostępna, wyekwipowana przestrzeń w obszarach recepcji lub sal konferencyjnych.



INDIVIDUAL WORKPLACE
Wydzielone ogólnodostępne stanowisko do pracy indywidualnej o zróżnicowanym stopniu koncentracji i czasie realizacji.



HOMEBASE
Wielofunkcyjna, ogólnodostępna przestrzeń pracy i spotkań grupowych, działów lub firm.



COFFEE ROOM / KITCHEN
Miejsce regeneracji i niefORMALNYCH interakcji oraz spotkań.



MEETING PLACE
Miejsce niefORMALNYCH spotkań dla 2-4 osób.

 Kinnarps

POLAND FIT-OUT COST GUIDE

BUILDING CONSULTANCY SERVICES

OCTOBER 2014



Prepared by: CBRE, Kinnarps, Mikomax Smart Office, Nowy Styl Group, Steelcase

[EUR / sq m] Standard:	TRADITIONAL OFFICE			ACTIVITY-BASED OFFICE	
	FIT-OUT	FURNITURE		FIT-OUT	FURNITURE
LOW END	135	120	<	155	125
(TOTAL)	255			280	
MEDIUM END	225	250	>	260	210
(TOTAL)	475			470	
HIGH END	350	250	>	400	340
(TOTAL)	810			740	

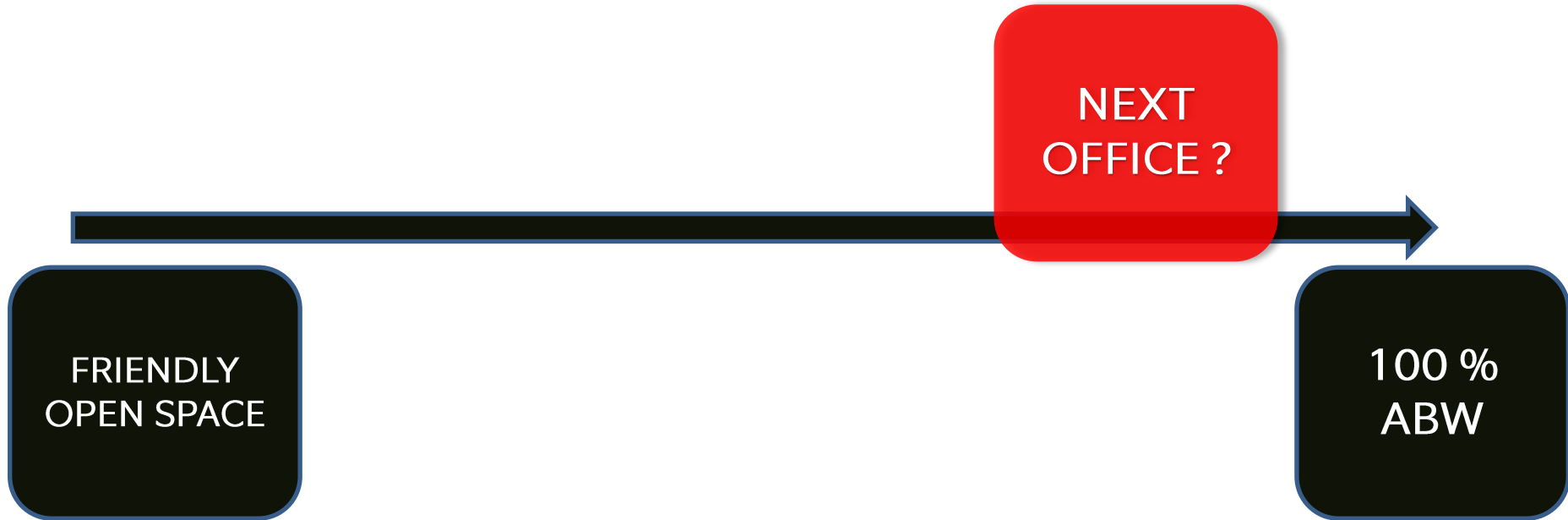
Activity Based Working IN REAL LIFE

NEXT OFFICE ?

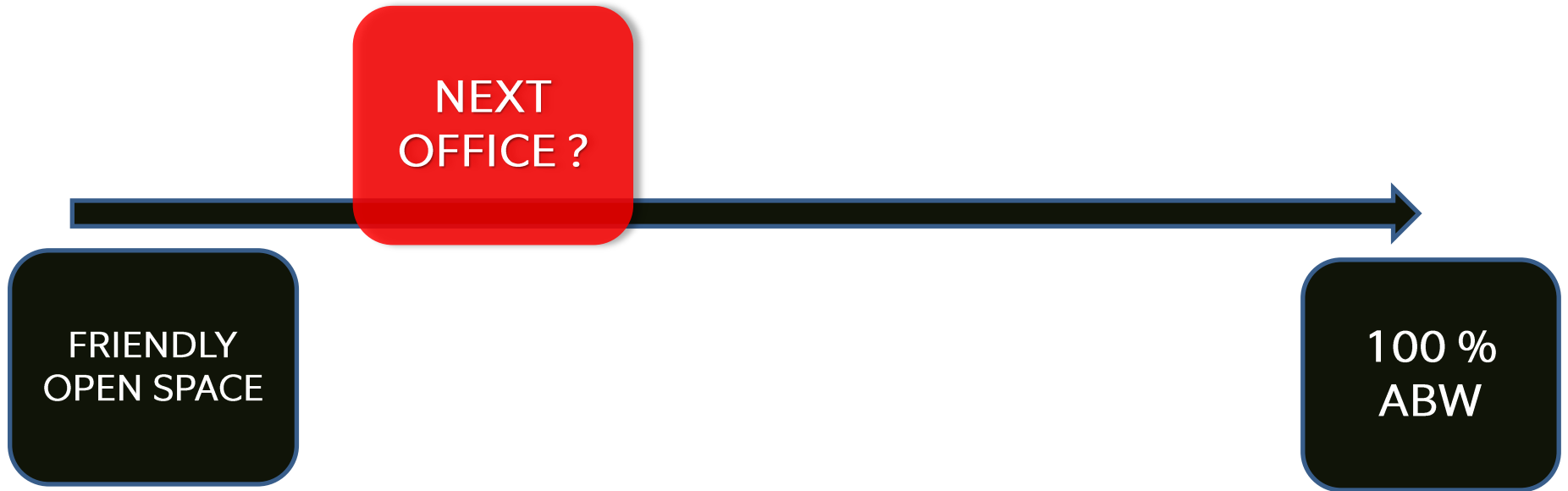
ACTIVITY BASED WORKING
WHAT IS AN ALTERNATIVE?




How far can we go?



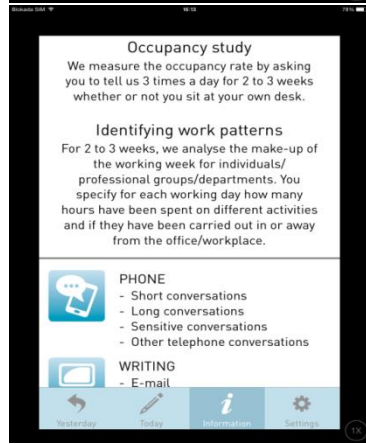
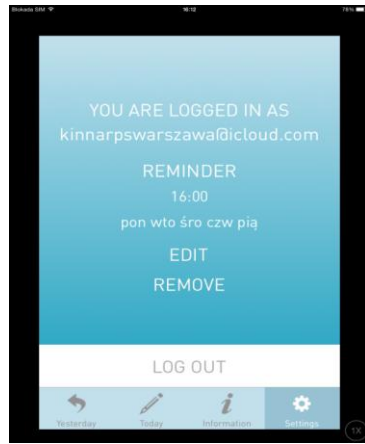
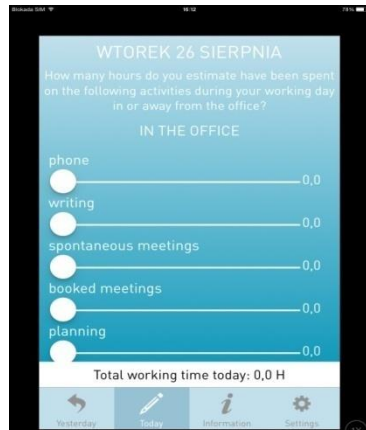
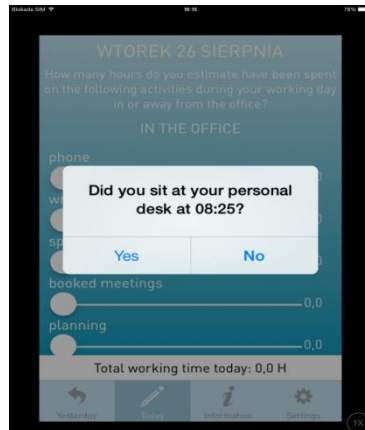
How far can we go?



ASPIRE HOW FAR CAN WE GO?

in partnership with  pwc





ANALYSE /
/ NEXT OFFICE™
TOOLS

Next Office™

Select the best place for each of your activities



SMALL CONFERENCE ROOM



LARGE CONFERENCE ROOM



LOUNGE



MEETING PLACE



LIBRARIES



STANDING TABLES



COFFEE ROOM/KITCHEN



LIVELY WORKPLACE



ISOLATED WORKPLACE



PROJECT PLACE



QUIET TELEPHONE SPACE



CREATIVE PLACE



OUTSIDE THE HOUSE



LOUNGE



STANDING TABLES



CREATIVE PLACE



ISOLATED WORKPLACE

14. Writing e-mails and letters.

ACTIVITY CARD

21. Spontaneous discussion meeting.

ACTIVITY CARD

5. Creative meetings.

ACTIVITY CARD

1. Short phone conversations.

ACTIVITY CARD


8. Colleague meeting.

ACTIVITY CARD

Next Office™


Select the best place for each of your activities

- Short conversations
- Long conversations
- Sensitive conversations
- Other telephone conversations



PHONE

- E-mail
- Chat/social media
- Other computer work e.g. Cad, price quotations/tenders




WRITING

- Discussions
- Coffee breaks with colleagues
- Other cooperation/meeting




SPONTANEOUS MEETINGS

- Creative meetings
- With customers/suppliers/colleagues
- Project meetings
- Presentations
- two-on-two
- 3 people and upwards
- Other meetings



BOOKED MEETINGS

- Reading
- Research
- Preparing for meetings
- Other thoughts



PLANNING

- Travel time
- Seminars/courses
- Replenishing energy/recharging
- Manage private matters



OTHER

CHANGE MANAGEMENT

INTERNAL COMMUNICATION

Inspira-
tions

Preperation
for change

Surveys

Enga-
ging
People

Co-Creation

Trainin
g"Just
before"

Rules
setting

Follow
-up



BETTER AT WORK