HOW FAR CAN WE GO?

Building Super Locations through Culture

Expressing a City's Creativity

presented by:

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ASPIRE HOW FAR CAN WE GO?

Thematic Platforms: Art, Music, Film, Literature, Meetings Industry, Public Events and Celebrations Performing and Media Arts, Tourism



























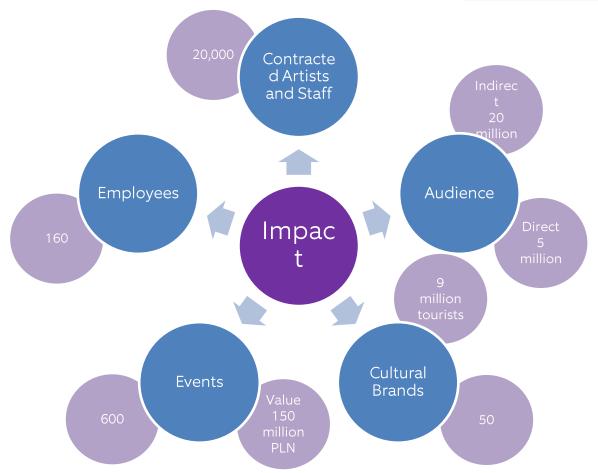








ASPIRE HOW FAR CAN WE GO?



Cultural
Impact of
the Krakow
Festival
Office

ASPIRE HOW FAR CAN WE GO?

Political & public framework Distinctiveness, diversity, vitality & expression Openness, trust, accessibility & participation Entrepreneurship, exploration & innovation Strategic leadership, agility & vision Talent development & the learning landscape Communication, connectivity & networking The place & place-making Liveability & well-being Professionalism & effectiveness

Creative City Index: Indicators for creativity

By: Charles Landry

ASPIRE = HOW FAR CAN WE GO?





MOCAK & Hotel Forum Przestrzenie

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Thank You for Your Attention

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