

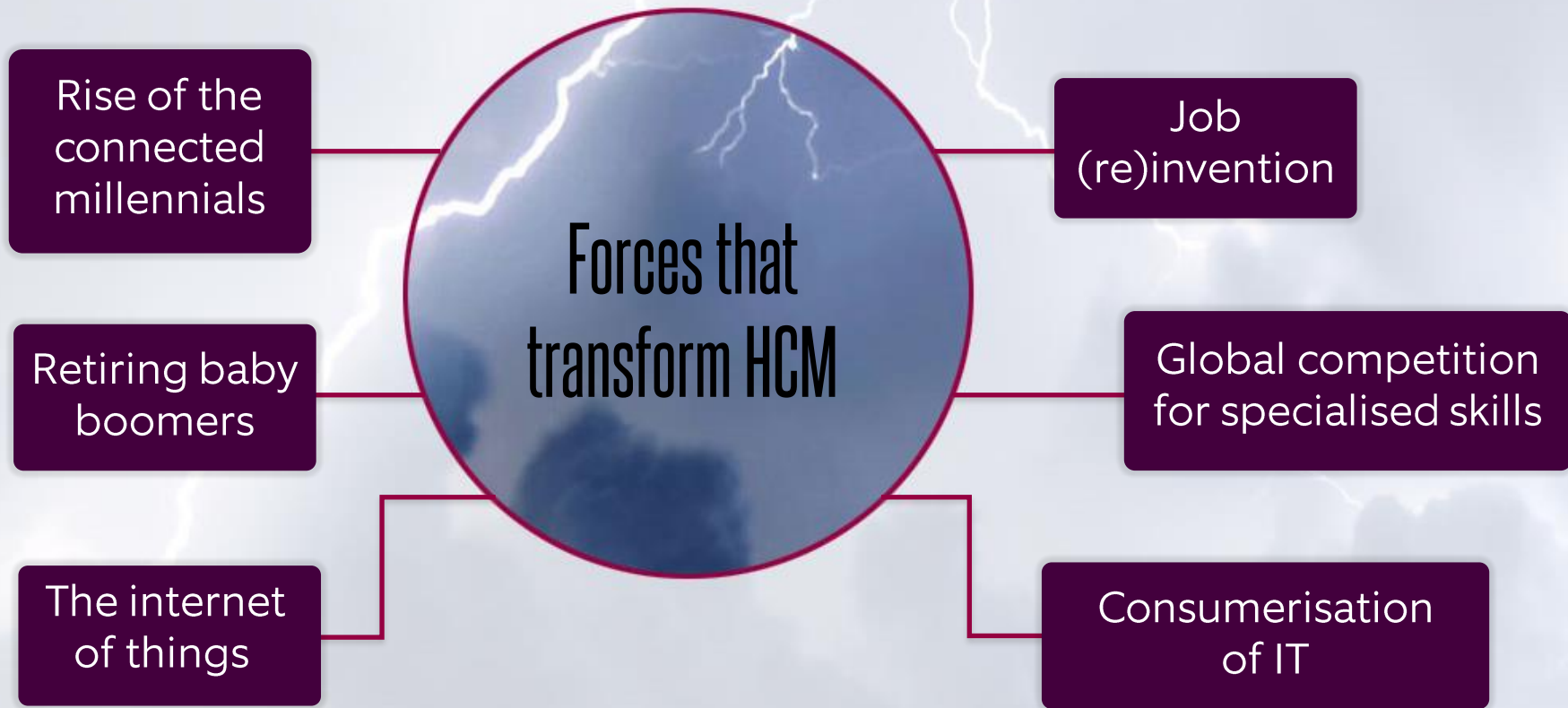


HOW FAR CAN WE GO?

# Consumerisation of IT

Stephan Schmitt





# The Power is Shifting

...to the employee...

...changing the way  
the world works.

# The Power has Shifted

...to the consumer...

...changing the way  
the world operates.



## Businesses are Going Digital



# Disrupting Industries Everywhere



## New Opportunities Emerge



## Organizations Reimagined

- Real-time connections to the physical world
- Small and large scale digital transformations
- Redefine the relationship with customers
- Low barriers of entry as an opportunity for growth



## Requiring SW that is Nimbler

- Business function innovate and react rapidly
- Consumer like experiences
- Innovation with tailored solutions, always evolving

## From Enterprise Applications to Apps

- Inseparable IT and business strategies
- IT: From backlog, bottle-neck to business enabler
- New applications for mobile, web and desktop
- Simpler, modular and more custom apps

## Platform as a Service

- Separate applications from the back-end system
- Ready made data, collaboration and security cloud platform
- Developer community as



## Creating an Application Ecosystem

- Ecosystem of libraries of applications, individually simple
- Combined and connected to create customized systems capable of handling larger business tasks
- Federated data access



## Rapid Iterations of Tailored Solutions

- “Open” systems to allow businesses to experiment and innovate
- Decentralized decision - “BYOA” for front-end applications
- Innovation is happening organically
- Access to an organization’s curated and trusted data for real time decisions

# Thanks

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